

News Release

Assistant General Manager of FM RedHawks to Speak at the U of M Crookston on Mon., Feb. 25 at 6 p.m.

By David Rolling, Elizabeth Tollefson on Thursday, February 21, 2008

Crookston, Minn. (February 21, 2008) – Assistant General Manager of the Fargo-Moorhead RedHawks Megan Salic will speak at the University of Minnesota, Crookston on Monday, February 25, 2008, at 6 p.m. The event, to be held in Kiehle Auditorium, is free and the public is welcome to attend.

Salic will share her experiences with the FM RedHawks which began when she was an intern for the organization. Working her way up in a number of roles, Salic is one of only a handful of women working at the executive level of the sport business in the country. As assistant general manager, she was responsible for planning and executing the 2007 Northern League All-Star game. Other aspects of her position include overseeing the team store; selling promotional nights, signage and tickets; organizing community events such as player and mascot appearances; ordering all promotional merchandise and giveaway items; writing public address announcements and assembling the timeline for every game.

"Megan Salic will share many of her experiences with the RedHawk organization along with her unique perspective as a woman in a predominantly male field," explains Dave Rolling, instructor in sport and recreation management on the campus. "Hosting someone of her caliber is part of an effort to bring speakers to campus to highlight the sport and recreation field and inspire and motivate our students."

The FM RedHawks are an independent baseball team in the Northern League. The stadium is located on the campus of North Dakota State University in Fargo. The RedHawks began play in 1996 and are a huge summer attraction for much of the Red River Valley. During the 2007 season, the RedHawks averaged some 3,700 fans per game and welcomed more than 175,000 fans through the gates.

For more information on the event, contact Rolling at 218-281-8267 (rollio68@umn.edu).

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